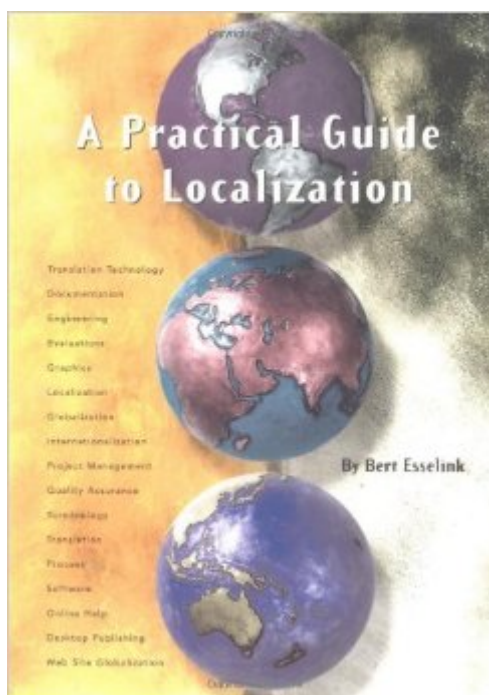


The book was found

A Practical Guide To Localization (Language International World Directory)



Synopsis

A Practical Guide to Localization was written for technical translators, localization engineers, testing engineers, desktop publishers, project managers, and anyone else who may be involved in the release of multilingual products. In this second edition, translators can learn more about localizing software, online help and documentation files, and the latest translation technology tools.

Localization engineers can learn all about developing, engineering, and testing multilingual software and online help projects. For project managers, there is all the information needed for planning translation and localization projects, finding resources, and ensuring product quality. New to this second, fully updated and revised edition are chapters on internationalization, multilingual desktop publishing, and software quality assurance. The book has been designed both as a reference work and a teaching tool. Bert Esselink has been active in localization for over a decade. After graduating in technical translation and taking university classes in programming and computational linguistics he worked for several years as software localizer, localization engineer, and technical project manager at International Software Products. In 1996 he joined ALPNET in Amsterdam as localization manager before taking on the role of globalization manager, developing internal production quality standards. In January 2000 Bert joined Lionbridge to head up their European globalization consulting services.

Book Information

Series: Language International World Directory (Book 4)

Paperback: 490 pages

Publisher: John Benjamins Publishing Company; Revised edition (September 15, 2000)

Language: English

ISBN-10: 1588110060

ISBN-13: 978-1588110060

Product Dimensions: 1 x 6.5 x 9 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (9 customer reviews)

Best Sellers Rank: #662,045 in Books (See Top 100 in Books) [#4 in Books > Computers & Technology > Programming > Software Design, Testing & Engineering > Localization](#) [#193 in Books > Reference > Words, Language & Grammar > Translating](#) [#875 in Books > Textbooks > Computer Science > Software Design & Engineering](#)

Customer Reviews

If you are a translator localizing software under Windows, this book is for you! Buy it first before other books you might get later. However, Esselink views the computing world as if only Windows is worth discussing. A few pages are devoted to the Mac crowd and the only other OS mentioned at all was SunOS, and only in passing. Given Windows' large market share in the desktop market, it deserves substantial coverage. However, it is only one competitor among many in the server and embedded systems markets. With the growth in the markets for wireless access (web enabled cellphones) and PDAs, ignoring other OSs is a serious oversight. Esselink discusses the tools that will be used in the Windows environment and how to use them effectively. He deserves a great deal of praise for his thoroughness in that respect. I want to reiterate, if you are a translator localizing software under Windows, buy this book! Programmers will find that the main value Esselink provides is a discussion of deliverables. He stresses some points that are independent of the tools used, such as glossaries and hints to guide the translators. For a programmer, this isn't the first book you should buy on internationalization and localization, but if you are the expert on it in your organization or you are a project manager responsible for scheduling it, buy this book! It won't show you how to write internationalized code. It will tell you what needs internationalization, what to deliver to your translators and when to deliver it. This is a good book. For the audiences it addresses, it deserves 5 stars. Other audiences simply need to be aware that it may not be the book for them.

I've been in the localization industry (translator, engineer, program manager) since 1997. This book is a great end-to-end primer on localization. It helped me to organize my knowledge, experience and thoughts in a systematic fashion.

This book is invaluable to any newcomer in the localization industry, whether you aspire to become a wiz engineer preparing RC-files for translation left and right, or a project manager with the need to understand every step of a project's planning process and actual execution. Industry standard methods, techniques and tools are discussed. Tips and warnings are conveyed. Hard to beat this book as a general yet comprehensive introduction. Any drawbacks? All I can think of is the fact that there is no separate chapter devoted to web site globalization - well, Bert, maybe you could add another 100 pages to the next edition to address this issue? I'll be the first in line...

This is an excellent and practical guide. I found all the chapters very useful. The guide is an excellent resource for translation project managers, localization specialists or anyone else that wants to learn more about the localization process. Easy to read and with information that is current

and USEFUL (unlike other authors which go into long and theoretical dissertations about Localization). A much better and updated guide than "Software Internationalization and Localization" by Emmanuel Uren.

I'm happy with both the purchase and the delivery service, I got it in about 2 days. The book is pretty old, but it contains all the knowledge you need to have some understanding of localization industry.

[Download to continue reading...](#)

A Practical Guide to Localization (Language International World Directory) A Practical Guide to Software Localization (Language International World Directory) Using Ldap for Directory Integration: A Look at IBM Secureway Directory, Active Directory, and Domino Enhancing Indoor Localization with Proximity Information in WSN: A novel way of enhancing indoor localization in wireless sensor networks Localization in Wireless Sensor Network: An enhanced composite approach with mobile beacon shortest path to solve localization problem in wireless sensor network RF-based Indoor Localization in Sensor Networks: Localization Using Signal Fingerprinting Protocol for Wireless Localization Systems: Communications Protocol for RF-based Wireless Indoor Localization Networks Mobile Entity Localization and Tracking in GPS-less Environments: Second International Workshop, MELT 2009, Orlando, FL, USA, September 30, 2009, Proceedings (Lecture Notes in Computer Science) Fighters and Bombers: Two Illustrated Encyclopedias: A history and directory of the world's greatest military aircraft, from World War I through to the present day 2012 International Plumbing Code (Includes International Private Sewage Disposal Code) (International Code Council Series) 2016 Good Sam RV Travel & Savings Guide (Good Sam RV Travel Guide & Campground Directory) World Radio TV Handbook 2016: The Directory of Global Broadcasting The World Encyclopedia of Bombers: An illustrated A-Z directory of bomber aircraft The Fashion Designer's Textile Directory: A Guide to Fabrics' Properties, Characteristics, and Garment-Design Potential System Administration Guide: Naming and Directory Services (DNS, NIS, and LDAP) The Jeweler's Directory of Gemstones: A Complete Guide to Appraising and Using Precious Stones From Cut and Color to Shape and Settings The Encyclopedia of Pastel Techniques: A Comprehensive A-Z Directory of Pastel Techniques and a Step-by-Step Guide to Their Use Translation-mediated Communication in a Digital World: Facing the Challenges of Globalization and Localization (Topics in Translation) Export & Import - Winning in the Global Marketplace: A Practical Hands-On Guide to Success in International Business, with 100s of Real-World Examples The Fashion Designer's Textile Directory: The Creative Use of Fabrics in Design

[Dmca](#)